



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

NEWS RELEASE

Contact:

Anthony Pollard, President
Hotel Association of Canada
Tel: (613) 237-7149
pollard@hotelassociation.ca

For Immediate Release:

The Hotel Association of Canada Presenting at the International Economic Forum of the Americas Conference in Montreal

June 14, 2016 - Ottawa – The Hotel Association of Canada will be presenting at the International Economic Forum of the Americas (IEFA) Conference of Montreal Tuesday June 14 alongside other prominent Canadians including the Honourable Bill Morneau Minister of Finance, the Honourable Marc Garneau Minister of Transport and Paul Demarais Jr., Chairman and Co-Chief Executive Director, Power Corporation of Canada

The Conference of Montreal is a three day event committed to heightening knowledge and awareness of the major issues concerning economic globalization, with a particular emphasis on the relations between the Americas and other continents.

‘It is a great honour to be invited to speak at this prestigious event,’ said Tony Pollard, President of the Hotel Association of Canada & Managing Director of Green Key Global. ‘This conference brings together Heads of State, the private sector and international organizations encouraging the exchange of information and promoting open dialogue on key economic issues’.

Tony will be joined by Jean-Guy D. Bigeau, President and Chief Executive Officer, RDÉE Canada, Roberto Dormond Cantú, Ambassador of Costa Rica in Canada, Jules Desylva, President, Tourism Office of the Acadian Peninsula, Philippe François, President, François-Tourisme-Consultants and Xavier Gret, General Manager, Association Hôtellerie Québec on Tuesday June 14 at 4:30 for a round table discussion on how ecotourism is reshaping the tourism industry.

About the Hotel Association of Canada

The Hotel Association of Canada is the effective voice of the Canadian Hotel & Lodging industry. For over 100 years, it has worked to enhance the prosperity of the Industry through strong member engagement, effective advocacy, and the provision of value added programs and services. The Hotel Association represents more than 8,100 hotels, motels and resorts that encompass the \$17.5 billion Canadian hotel industry which employs 288,000 people across Canada.