



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

FOR IMMEDIATE RELEASE

December 20, 2017

Hotel Association of Canada Announces Winners of the 2017 Hall of Fame Awards of Excellence

(Ottawa, ON) – The Hotel Association of Canada (HAC) is pleased to honour the 2017 recipients of the Hall of Fame Awards of Excellence. Each year, HAC recognizes members who demonstrate significant accomplishments and represent some of the finest examples of professionalism, quality and excellence in the industry.

“All recipients of the HAC Hall of Fame Awards of Excellence share a commitment to enhancing the guest experience and each have left a significant impact on the hotel industry. Together, as an industry, we proudly celebrate this year’s remarkable winners and their achievements” said Susie Grynol, HAC President.

This year, HAC expanded the award categories to include three new awards: Aspiring Hotelier, Revenue Performance Team of the Year and HVS Most Impressive Hotel Repositioning Awards.

The 2017 Recipients of the Hall of Fame Awards of Excellence:

Aspiring Hotelier Award: Shalin Parikh, Chelsea Hotel

The Aspiring Hotelier award is presented to Shalin Parikh, of the Chelsea Hotel, Toronto. Mr. Parikh has made an outstanding contribution to employee health, wellness and engagement, under his leadership.

Sponsored by: STR

Revenue Performance Team of the Year Award: Prince George Hotel

Awarded to the Prince George Hotel, Halifax for the successful implementation of a multi-departmental strategy and delivering a unique response to the high tourism demand in their region, ultimately driving exceptional revenue results.

Sponsored by: IDeaS - A SAS COMPANY

HVS Most Impressive Hotel Repositioning Award: Delta Hotels by Marriott Dartmouth

Faced with ever-changing market demands, hotel teams have turned to repositioning as a way to improve operational and financial performance. Awarded to Delta Hotels by Marriott Dartmouth, for their hotel transformation that capitalizes on the dynamics of Canada’s tourism market.

Sponsored by: HVS

Human Resources Award: Toronto Marriott Bloor

Awarded to the Toronto Marriott Bloor hotel for their robust human resources program, which focuses on community engagement and a strong career development strategy. The hotel has developed a human resources culture that attracts, develops and retains highly qualified employees.

Sponsored by: JRoss Hospitality Recruiters



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Humanitarian Award: The Ritz Carlton , Toronto

The Ritz Carlton, Toronto has demonstrated a strong response to Canada's refugee strategy, and developed mechanisms for fundraising and hosting refugees while implementing programs which job placement programs to assist in finding fulltime employment.

Sponsored by: *Travelzoo*

Green Key Environment Award: Fairmont Jasper Park Lodge

This Award recognizes Fairmont Jasper Park Lodge for their longstanding dedication to environmental management practices. The hotel has developed a strategy for sustainability which improves their everyday lodging operations and maintaining quality service and guest expectations.

Sponsored by: *Ecolab*

Awards will be presented at the HAC Conference on February 7, 2018, at a red-carpet reception where winners will be celebrated for their successes and dedication to the Canadian Hotel Industry.

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*The **Hotel Association of Canada (HAC)** is the leading voice of the Canadian Hotel & Lodging industry. For over 100 years, it has worked to enhance the prosperity of the Canadian Hotel and Lodging Industry through strong member engagement, effective advocacy, and the provision of value added programs and services. The Hotel Association represents more than 8,178 hotels, motels and resorts that encompass the \$18.4 billion Canadian hotel industry which employs 304,000 people across Canada. Please visit hotelassociation.ca.*

*The 26th Annual **Hotel Association of Canada`s National Conference** provides a unique opportunity for hotel corporate management, regional and general hotel managers, hotel owners/investors, directors of operations, industry suppliers, and educators to gain a better perspective on the rapidly evolving industry. The event will take place on FEB 7-8, 2018 at the Delta by Marriott Toronto Airport and Conference Centre. For full conference details including program, speakers, how to register, and sponsors, visit www.hacconference.ca.*

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