



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA



PRESS RELEASE

Contact:

Linda Hartwell

Manager – Communications & Business Development

T: (613) 237-7149 x 103

hartwell@hotelassociation.ca

FOR IMMEDIATE RELEASE

HAC Hall of Fame Awards Submission Deadline Extended to December 12, 2011

November 10, 2011 – Ottawa, ON – The November 28 submission deadline for the Hotel Association of Canada's (HAC) 2011 *Hall of Fame* Awards of Excellence has been extended to December 12, 2011.

This Awards program proudly recognizes individuals, companies or properties that have demonstrated significant accomplishments, exemplary leadership and tireless commitment to our industry in the following three divisions:

The Humanitarian Award

Given for individuals/programs that demonstrate to residents that the individual property is responsive to the local community.

The Human Resources Award

Given for programs/individuals that develop a climate conducive to new and/or repeat business, create goodwill among guests, provide special services, reverse negative public relations situations or effectively solve guest complaints.

The Energy & Environment Award

Recognizes lodging properties that have developed a culture towards integrating environmental management practices that improve everyday operations and the bottom line, while maintaining quality service and meeting guest expectations.

Outstanding Supplier Award

Recognizing Allied Members of the Hotel Association of Canada that have made a significant contribution to the Canadian lodging industry and to their individual lodging customers. Candidate will have provided outstanding customer service and support.

Hotel Association of Canada

1206-130 Albert Street Ottawa, ON K1P 5G4 Telephone: 613-237-7149 Fax: 613-237-8928 Web: www.hotelassociation.ca

Nominations are also available for the **Stephen Phillips Passion for Hospitality Bursary**. This bursary is dedicated to the memory of Stephen Phillips, former Vice-Chairman & CEO of AFM Hospitality Corporation Inc., who passed away from cancer in early 2007. The bursary will be awarded to the hospitality student who best represents the qualities that Stephen Phillips brought to the industry.

Winners will be honoured at an Awards Luncheon on March 6, 2011 in conjunction with HAC's Annual Conference at the Sheraton Centre Toronto Hotel, Toronto, ON. To access the *Hall of Fame Awards Call for Entries*, and to view a list of past winners, visit www.hotelassociation.ca and click the "Awards" link on the main page.

NEW DEADLINE FOR SUBMISSIONS IS DECEMBER 12, 2011.

The **Hotel Association of Canada** is the national voice and resource for the Hotel and Lodging Industry in Canada. For over 90 years, we have worked to enhance the prosperity of the Canadian Hotel and Lodging Industry through strong member engagements, effective government advocacy, and the provision of value added programs and services. Visit us at www.hotelassociation.ca