



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

HAC APPOINTS DIRECTOR OF PROGRAMS AND MEMBERSHIP

FOR IMMEDIATE RELEASE:

April 19, 2018 – Ottawa – The Hotel Association of Canada (HAC) is pleased to welcome Andrea Myers in the role of Director of Programs and Membership.

This new position has been created to drive the Association's new strategic focus on membership growth and engagement, and value-added programs. A key area of focus for Andrea will be HAC's leading Green Key Global program as it positions itself for growth in North America.

With over 18 years of progressive not-for-profit experience, Andrea brings a wealth of knowledge in the areas of member relations, program development and delivery, corporate communications, and sustainability – not to mention her prior experience and contribution to HAC. Her most recent role as a senior communications advisor at Public Safety Canada provided her with the opportunity to lead national public awareness campaigns. Andrea also holds the Certified Association Executive designation and is an active committee volunteer with the Canadian Society of Association Executives.

"I, alongside the entire HAC team, are thrilled to welcome Andrea Myers back to the Association in this new capacity," said HAC President, Susie Grynol. "Andrea knows the industry well and brings a wealth of program and association experience at a critical time when the association is growing and expanding its services to members. She will be a tremendous asset."

Andrea Myers assumes her new role effective Thursday, April 19, 2018.

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*The **Hotel Association of Canada** is the leading voice of the Canadian hotel and lodging industry. For over 100 years, it has worked to enhance the prosperity of the industry through strong member engagement, effective advocacy, and the provision of value added programs and services. The Hotel Association represents more than 8,178 hotels, motels and resorts that encompass the \$18.4 billion Canadian hotel industry which employs 304,000 people across Canada.*

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