



NEWS RELEASE

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For Immediate Release:

DELTA HOTELS AND RESORTS FIRST NATIONAL HOTEL CHAIN TO COMMIT ITS PORTFOLIO TO GREEN KEY MEETINGS

July 26, 2011 – Ottawa – Delta Hotels and Resorts today became the first national hotel chain to commit its Canadian portfolio of properties to the new Green Key Meetings program developed by the Hotel Association of Canada and MPI Foundation Canada. In addition to being Green Key Certified, all 46 Delta Hotels and Resorts have now been given the Green Key Meetings Certification, which provides meeting planners an unbiased guarantee of Delta's commitment to environmental stewardship.

The Green Key Meetings Program is a comprehensive assessment tool for hotel and resort properties that host meetings of any size. The assessment has been designed as a means to providing Travel, Meeting and Conference Planners with the hotel's level of commitment to environmental issues.

"We developed the Green Key Meetings Certification because we know that meeting planners are increasingly looking for comprehensive and transparent information on which hotels are practicing exceptional environmental stewardship, so that they can then make the right recommendations for their clients," said Anthony Pollard, President, Hotel Association of Canada. "Delta Hotel and Resorts is the first national hotel chain to become 100% certified under the program, which is a significant milestone in the evolution of the Green Key Meetings Program."

The Program evaluates a hotel's meeting and convention operations on a scale of one to five, with five being the highest ranking. Results are based on a thorough evaluation of the hotel's sustainability efforts. Upon completion of the Green Key Meetings assessment, the property is awarded a ranking and is listed on www.greenkeymeetings.com, a valuable resource for environmentally conscious event planners.

"This Green Key Meetings Certification is the latest step in our Delta Greens program, which was a revolution in how we approach our business," said Hank Stackhouse, President and CEO, Delta Hotels and Resorts. "We are systematically transforming every aspect of our operations to increase our sustainability, and we are incredibly proud to be the first national chain to achieve this recognition from the Green Key Meetings Program."

Joe Nishi, Immediate-Past Chair of MPI Foundation Canada commends Delta Hotels and Resorts for its leadership role in the Canadian marketplace. "As the first major Canadian hotel chain to sign on their entire portfolio, Delta Hotels and Resorts has demonstrated that they recognize the importance of meeting the expectations of their customers by implementing sustainability best practices in their facilities," says Nishi. "At the same time, they improve operational efficiencies that positively impact their bottom line. This is a perfect alignment with MPI's mandate of People, Planet & Profits. A true win-win-win program for all concerned!"

For more information, please visit www.greenkeymeetings.com.

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About Green Key Meetings:

The **Green Key Meetings Program** ranks and certifies hotels and resorts based on their commitment to sustainable "green" meeting and conference operations. A partnership between Green Key Global and MPI Foundation Canada, the program delivers relevant green meeting practices by providing specific green requirements that meeting planners expect from hotels. This partnership is a long term commitment to supporting the principles of people, planet and profit.

About Delta Hotels and Resorts:

A leading Canadian hotel management company, Delta Hotels and Resorts operates and franchises a diversified portfolio with 46 full-service, city centre and airport hotels and resorts under the Delta brand. Widely regarded as Canada's "brand of choice" by guests and owners, Delta also distinguishes itself as an exemplary employer. It is the only hotel company to have been recognized for its sustained focus on business excellence by the prestigious National Quality Institute with three Canada Awards for Excellence, including the award program's highest honour, the Order of Excellence (2007). The company has also consistently ranked as one of the country's 50 Best Employers for 11 years, and has been named to the Green 30 since 2010. As well, its national sustainability program, Delta Greens is the most comprehensive and ambitious in the industry touching on every aspect of the hotel business. Its Corporate Social Responsibility platform, Delta Helps, includes a chain-wide commitment to the communities it serves through a national partnership with Habitat for Humanity Canada, participation in the Hotel Association of Canada's Green Key Eco-Rating program, and work with various other charitable groups.

About MPI:

Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit mpiweb.org.

About MPI Foundation:

MPI Foundation is passionately committed to bringing vision and prosperity to the meetings and events community worldwide by investing in results-oriented initiatives that shape the future and bring success to the meetings and events community. MPI is the meetings and events industry's largest and most vibrant global community comprised of more than 23,000 members representing 84 countries worldwide. For more information, visit www.mpifoundation.org.