



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

HOTEL INDUSTRY FACT SHEET

October 2016

Canadian Hotel Statistics

- 8,178 properties
- 447,586 rooms
- 304,000 employees
- 64% Occupancy Rate (2015 Forecast)
- \$141 Average Daily Rate (2015 Forecast)
- \$90 RevPAR (2015 Forecast)
- \$18.4 billion National Accommodation Revenue
- Generated value added of \$17 billion
- Generated tax revenue of \$8.1 billion for all three levels of government including \$3.6 billion to the Federal Government.

Canadian National Accommodation Averages

YEAR	OCCUPANCY	AVERAGE DAILY RATE	RevPAR
1992	57%	\$68	\$40
1993	60%	\$68	\$41
1994	62%	\$72	\$43
1995	65.4%	\$84	\$55.18
1996	65.4%	\$88	\$57.78
1997	66.8%	\$94	\$62.52
1998	67.0%	\$99	\$66.18
1999	65.9%	\$106	\$69.70
2000	64.9%	\$111	\$72.18
2001	62.1%	\$114	\$70.87
2002	61.9%	\$116	\$71.50
2003	59%	\$114	\$67
2004	61%	\$116	\$71
2005	63%	\$119	\$75
2006	65%	\$123	\$79
2007	65%	\$127	\$83
2008	63%	\$131	\$83

All data 2015 unless otherwise indicated

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Year	Occupancy	ADR	RevPAR
2009	58%	\$125	\$73
2010	60%	\$128	\$77
2011	61%	\$127	\$78
2012	62%	\$129	\$80
2013	63%	\$133	\$83
2014	64%	\$137	\$88
2015 (forecast)	64%	\$141	\$90

Overall National Accommodation Revenue by Year (billions)

YEAR	REVENUE
1999	\$10.1
2000	\$10.6
2001	\$10.8
2002	\$11.1
2003	\$11.0
2004	\$12.6
2005	\$14.26
2006	\$17.9
2007	\$18.8
2008	\$ 21.5
2009	\$17.5
2010	\$16.4
2011	\$16.4
2012	\$17.0
2013	\$16.7
2014	\$17.5
2015	\$18.4

Hotel Real Estate Transaction Summary by Year

YEAR	# OF PROPERTIES	TOTAL INVESTMENT (millions)	PRICE PER ROOM
1996	75	\$770	\$ 51,600
1997	106	\$1,039	\$56,800
1998	175	\$1,324	\$56,900
1999	41	\$423	\$87,700
2000	49	\$443	\$80,900
2001	42	\$642	\$111,300
2002	49	\$540	\$81,800
2003	51	\$469	\$62,200

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2004	50	\$360	\$67,000
Year	# of Properties	Total Investment (millions)	Price Per Room
2005	104	\$1,706	\$108,800
2006	141	\$2,950	\$162,000
2007	168	\$4,580	\$154,200
2008	24	\$157	\$60,400
2009	74	\$414	\$65,500
2010	86	\$717	\$83,000
2011	99	\$1,107	\$108,000
2012	116	\$1,178	\$83,600
2013	130	\$2.1	\$120,000
2014	127	\$1.46	\$93,200

Hotel Supply Growth

YEAR	GROWTH
2002	1.1%
2003	1.3%
2004	1.3%
2005	1.5%
2006	1.9%
2007	1.9%
2008	1.6%
2009	2.3%
2010	2.9%
2011	1.4%
2012	0.9%
2013	0.6%
2014	0.7%
2015 (forecast)	1.5%

Top Fifty Hotel Companies in Canada by Revenue (millions)

COMPANY & HEAD OFFICE	Units 2015	Revenue 2015
Four Seasons Hotels and Resorts, Toronto, Ont.	98	+\$4,538.9
Fairmont Raffles Hotels International, Toronto, Ont.	115	+\$4,135.9
Marriott Hotels of Canada, Mississauga, Ont.	130	\$1,384.5
Starwood Hotels & Resorts Worldwide Inc., Stamford, CT.	69	\$999.1

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Wyndham Hotel Group, Parsippany, N.J.	511	*\$859.0
Company & Head Office	Units 2015	Revenue 2015
IHG (InterContinental Hotels Group), Atlanta, GA.	170	*\$762.5
Hilton Canada Co., Mississauga, Ont.	115	\$708.0
InnVest REIT, Mississauga, Ont.	109	\$553.4
Best Western International, Phoenix Ariz..	200	\$542.7
Choice Hotels Canada Inc., Mississauga, Ont.	319	\$538.4
Atlific Hotels, Montreal, Que.	60	\$480.0
Oxford Properties Group, Toronto, Ont.	7	\$459.8
SilverBirch Hotels & Resorts, Vancouver, B.C.	28	*\$366.2
O'Neil Hotels & Resorts Ltd., Vancouver, B.C.	83	+\$250.6
Sandman Hotel Group, (Northland Properties) Vancouver, B.C.	51	*\$230.1
Coast Hotels, Vancouver, B.C.	28	\$220.7
Superior Lodging Corp./MasterBuilt Hotels, Calgary, Alta.	142	\$201.0
Temple Hotels Inc., Winnipeg, MB	29	\$177.8
Days Inns – Canada, Toronto, Ont.	108	\$179.2
Carlson Rezidor Hotel Group, Minnetonka, Minn.	25	*\$152.8
Travelodge/Thrifflodge, Calgary, AB	98	\$140.0
Easton's Group of Hotels, Markham, Ont.	15	\$134.7
Executive Hotels and Resorts, Vancouver, B.C.	17	*\$111.5
Holloway Lodging Corporation, Halifax, N.S.	35	\$110.7
Accor Canada Inc., Mississauga, Ont.	8	\$95.0
Crescent Hotels & Resorts Canada, Toronto, Ont.	15	\$95.0
Groupe Germain Hotels, Montreal, Que.	12	\$86.1
Sunray Group, Toronto, Ontario	26	\$75.2
Genesis Hospitality Inc., Brandon Man.	10	\$75.1
Skyline Hotels & Resorts, Toronto, Ont.	5	*\$71.1
Airline Hotels, Saskatoon, SK	9	\$68.1
Vista Hospitality Group, Kitchener, Ontario	4	\$60.0
Pomeroy Lodging, Grande Prairie, Alta.	18	\$55.2
Lakeview Management Inc., Winnipeg, Man.	22	+\$55.1

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Urgo Hotels, L.P., Bethesda, MD	9	*\$50.9
Company & Head Office	Units 2015	Revenue 2015
New Castle Hotels & Resorts, Shelton, Conn.	7	\$50.9
Gouverneur Inc., Montreal, Que.	11	\$50.0
Rosdev Hospitality, Montreal, Que.	8	+\$47.4
Palm Holdings, Toronto, Ont.	11	+\$45.0
Concord Hospitality Enterprises Company, Raleigh, N.C.	8	*\$43.3
Sawridge Group of Companies, Edmonton, Alta.	5	\$37.4
Motel 6/Studio 6 (Realstar Hospitality Corp.), Toronto, Ont.	28	\$37.3
Stagewest Hospitality, Calgary, AB	4	\$30.7
Canadas Best Value Inn, Coral Springs, FL	33	*\$29.2
D.P. Murphy Hotels, Charlottetown, P.E.I.	9	\$28.7
One King West Hotel & Residence, Toronto, Ont.	1	\$27.5
Bellstar Hotels & Resorts, Calgary, Alta.	8	\$26.2
Remai Hospitality Group, Saskatoon, SK	5	\$25.6
APX Hotels Group	8	\$23.0
Brookstreet Hotel, Ottawa, Ont.	1	\$23.1
Monte Carlo Inns, Mississauga, Ont.	8	\$22.0

* Denotes Estimate +Canadian-operated company whose operations outside Canada are reflected in revenues and units.