

The Benefits of Membership



The Hotel Association of Canada (HAC) supports, protects and promotes our members so they can excel in today's challenging business world. For over 90 years, we have helped them to compete by building and maintaining a high profile with governments, developing innovative marketing programs, hosting events to celebrate excellence, and providing current industry information and resources. All of our activities share a singular goal: to help our members be more competitive and successful.

Our members are an important part of the HAC network; a network that is over 8,300 strong and encompasses Hotel Companies, hotels, resorts, provincial and international lodging associations, industry suppliers and educators.

Representation

In Ottawa where the HAC connects with legislators, monitors regulators and voices the industry's interests.

Merchant Discount Rates

Working with Chase Paymentech, the HAC is able to provide our members with Merchant Discount Rates of 1.65% for Visa*; 1.72% for MasterCard*, and \$0.084 for Debit. * Rates and offer subject to further terms and conditions.

Hotelassociation.ca

In the Members only section of the Hotel Association website, you will have access to archived and current statistical information, back issues of RooMers, and much more. A description of your company and/or product(s) with a link to your site will also be posted in this area.

HAC Hotel Database

Available in the Members Area of our website, a complete listing of our Corporate Members and their Canadian lodging properties, including general contact information.

RooMers.

Our association magazine, RooMers, is distributed quarterly and provides members with insight and information on the Hotel Industry in Canada including a calendar of industry events. Advertising opportunities are also available with special member rates.

Promotional and Sponsorship Opportunities

Available throughout the year, opportunities include discounts to attend/exhibit at our annual conference & Trade Show, member rates for advertising in RooMers, and much more.

Industry Reports and Issue Specific Updates

Weekly, monthly and yearly data on industry occupancies and room rates broken down according to city and province. Provided through partnerships with HVS, PKF and Statistics Canada. Sent to you via email in a timely manner.

Allied Membership Registration Form

Contact Information

This is the individual to whom all HAC correspondence will be addressed

Name: _____

Title: _____

Company: _____

Full Mailing Address: _____
Street Number & Unit # if applicable Street Name City Province/State Postal/Zip Code

Telephone: () _____ Fax: () _____

Email: _____ Website: _____

Request for Company Information

- Please include a description (**maximum: 100 words**) of your company's products and services. You may attach a typed version to this application form or you can email it to Jessica Birrell at birrell@hotelassociation.ca.
- Complete the attached form titled *Allied Member Product/Service Categories*. Return it with your application.
- The HAC distributes the following statistical information via weekly emails (PKF Trends, HVS Lodging Outlook, Cross Border Statistics). **Check this box if you want to receive these emails.** If you do not want to receive them, leave the box empty.

Note: Your company description and contact information is used by HAC for membership records and for posting on the Members' Section of the HAC web site.

Payment Information

Membership is renewed on an annual basis at a fee of **\$500.00** CDN (plus GST) for a 12-month period. Payment must be included with this application either by cheque or credit card (please complete information below).

Membership Dues: _____ \$500.00 _____
5% GST (R133807263): _____ \$ 25.00 _____
Amount Paid: _____ \$525.00 _____

Method of Payment
____ Cheque (payable to *Hotel Association of Canada*)
____ VISA ____ MasterCard

Signature: _____ Card Number: _____

Name (print): _____ Card Exp. Date: _____ Current Date: _____

By completing and submitting this form to the Hotel Association of Canada (HAC), you indicate consent for the HAC to collect your payment information in order to process membership fees; to collect your contact information for the purpose of maintaining contact with you; and to send you information related to HAC activities, products and services.

Allied Product & Service Categories Form

The following is a list of products and services located on the Members' Only section of the HAC website. Members can search for suppliers alphabetically by company name or by using the Product/Service drop-down menu.

Please select the categories that best reflect the products and/or services offered by your company/organization.

If you do not see a category that fits your business, please indicate an appropriate category heading in the blank field at the bottom. HAC will review the request and add it to the list if deemed appropriate.

Accessibility: Products/Services for travellers with disabilities
Accounting/Financial Services
Administration & Management
Advertising/Marketing/Promotional Specialists
Air Conditioning/ Heating/ Ventilation
Air Treatment: Odour, Humidification, Dehumidification
Amenities/Bathroom/Guestroom
Appliances
Architectural/Interior Design Services
Art Work/Images/Frames/Mirrors
Association/Organization
ATMs
Audio Visual Presentation Equipment/Services
Automatic Door Openers
Business Centre Solutions/Products
Children Supplies/Activity Products
Cleaning Products, Equipment, Services
Computers/Networking Solutions/Software
Consulting Services
Custom & Stock Printed Products
Data Port Lamps, Computer
Design - Build Developer
Directories - Electronic or Paper
Distribution
E-Commerce Solutions
Education/Training
Employee Benefits
Employee Recruitment
Employee Training

Energy Management/Consulting
Energy-Saving Products/Services
Environmentally-Friendly Alternatives
Fitness Equipment
Floor Coverings
Food & Beverage
Furniture & Casegoods
Gaming
Gift Shops/Retail Stores
Group Health & Life Insurance
HR & Payroll Systems
Human Resources
Ice Machines/Melters
Incentives/Premiums, Advertising/ Revenue Sharing
Insurance - Property, Commercial
Internet/In-room Entertainment
Leasing & Financial Services
Legal Services
Lighting: Electrical, Batteries, Accessories
Linens - Bedroom, Bath, Dining/Kitchen
Magazines/Publications
Maintenance and Repair Supplies
Mattress/Box Springs/Pillows
Medical Products/Services
Meeting Services
Merchant Discount Rates
Nametags/Lapel Pins
Newspaper/Magazine Suppliers
Office Supplies
Paper: Supplies, Packaging, Sanitation, Food Service
Parking Solutions/Services

Pest Control
Pet Supplies
Pool Products/Services
Printing Services/Custom Printing/Graphic Design
Property Management Systems/Reservation Systems
Purchasing Services
Real Estate/Property Management Services
Recycled Products/Recycling
Research Services
Revenue Management
Sales & Marketing
Sales and Catering Software
Security Systems: Doors, Key Cards, Safes, etc.
Signage: Exterior, Interior, Electronic, Banner, etc.
Spa Services/Products
Spirits, Wine & Beer
Telephone: Services & Systems
Television & Electronics
Travel/Transportation
Uniforms
Upholstery Products
Utilities
Water Care: Filtration, Conditioning & Dispensing
Water Conservation
Water Services: Plumbing, Treatment, Heaters/Coolers
Window Treatments

Please return this completed checklist along with your Allied Membership Application Form and payment.