



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

HOTEL ASSOCIATION OF CANADA *HALL OF FAME AWARDS OF EXCELLENCE*

CALL FOR NOMINATIONS AND SUBMISSIONS

Nominations for the Hotel Association of Canada's (HAC) annual Awards are now open. The Awards, developed in 2004 and introduced at the 2005 Annual Conference, proudly recognize HAC members* (individuals, companies or properties) that have demonstrated significant accomplishments, exemplary leadership and tireless commitment to Canada's lodging industry. The goal of HAC's awards program is to reward strong standards in the industry that will enable this country to remain competitive. This year's winners will represent some of the finest examples of professionalism, quality and perfection.

This **Call for Nominations and Submissions** plays an integral role in that process. We encourage your participation, and invite you to join us in celebrating the contributions made by your associates and fellow professionals. Special consideration will be given to programs produced "in-house" (e.g., without the use of an external public relations firm or advertising agency).

NOMINATIONS AND SUBMISSIONS

- Award Categories and relevant criteria are listed on the following pages.
- HAC encourages the electronic submission of all nominations and support materials.
- Electronic submissions should be marked with the subject line: **HAC Awards Submission** plus the name of the award category you are submitting to. Email to: myers@hotelassociation.ca
- Mailed/Couriered submissions (*no staples please*) should be marked "**Confidential**", should include the name of the award category, and be addressed to:

Awards Committee
Hotel Association of Canada
130 Albert St., Suite 1206
Ottawa, ON K1P 5G4

Nomination deadline for all awards is Monday, November 28, 2011 at 5:00 PM EST

**Awards will be presented on March 6, 2012 at the HAC Annual Conference Awards Luncheon
at The Sheraton Centre Toronto Hotel, Toronto, ON.**

For more information on attending the Awards Luncheon and/or Conference, please visit: www.hacconference.ca

*** An HAC Member is defined as:**

1. A current HAC corporate member and all affiliated properties
2. A current HAC Allied Member, Green Directory Member, Strategic Partner and/or Educator member
3. A current property member of a Provincial Hotel Association



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Energy & Environment Award

Recognizes lodging properties/companies or suppliers that have developed a culture toward integrating environmental management practices that improve everyday lodging operations while maintaining quality service and guest expectations. The program must demonstrate success in one or more of the following areas: energy conservation, solid waste reduction, effluents and emissions, water conservation, purchasing, and business issues (i.e. guest demands, community issues, land use/development, training and policy).

Eligibility Criteria

- Be currently and actively involved in the Canadian lodging industry and a member of the HAC (see page 1).
- Have been actively involved in Canada's lodging industry for a minimum of five (5) years.
- Have demonstrated measurable success in conservation, reduction and education/awareness.
- Have demonstrated significant contributions towards a culture of sustainability within the organization and surrounding community.
- All nomination forms submitted to the committee must bear the signature of a member* of the Hotel Association of Canada.
- Self-nominations are accepted.

Nominee for Energy & Environment Award

Nominee: _____

Name: _____ Title: _____

Property/Company: _____

Address: _____

Phone: _____ E-mail: _____

Nominated by:

Name: _____ Title: _____

Signature: _____

Property/Company: _____

Address: _____

Phone: _____ E-mail: _____

Please attach a one or two page narrative illustrating why the nominee is deserving of this award. The selection committee will carefully evaluate details of all efforts made by the company/hotel/individual to reduce their ecological footprint. Supporting materials are encouraged: evidence of involvement in organizations/community events related to environment/energy conservation; examples of energy-saving retrofits, sample of Corporate Environmental Policy and/or action plan, and any other applicable example of how the nominee has reduced their ecological footprint. Press releases, videos, guest information, samples of packaging, leaflets, staff training programs, etc. will also be accepted. Ideally, all material should be submitted electronically.