



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

Stephen Phillips Passion for Hospitality Bursary

WHO WAS STEPHEN PHILLIPS?

Stephen H. Phillips was born in Australia and educated in England, South Africa and Canada. With over 35 years of "hands on" senior management operations, sales and marketing and business development experience Phillips held key executive positions over the years with Westin Hotels, Hyatt International, Delta Hotels, and Cendant Corporation as CEO of HJ International. Stephen Phillips was also Chairman & CEO of Phillips Hospitality Development Corporation, a company providing consulting and financial services for the specialized needs of the hospitality industry. Phillips held a proven track record in the management and development of hotels, resorts, restaurants and other tourism assets with measurable improvements in sales and profitability noted. Widely known for extending his energy into the community, Phillips immersed himself in various industry associations and charities in both Canada and the USA, and also participated in the establishment of Scholarship awards at Cornell and Ryerson Universities.

WHO PROVIDES THIS BURSARY FUND?

In August 2007 at the Hotel Association of Canada's semi-annual Board of Directors' Meeting the members voted unanimously in favour of contributing to a fund in order to assist students studying in the field of Hospitality. The Stephen Phillips Passion for Hospitality Bursary is dedicated to the memory of Stephen H. Phillips, former Vice-Chairman and CEO of AFM Hospitality Corporation Inc., who passed away from cancer in early 2007.

This bursary will be awarded to the hospitality student who best represents the qualities that Stephen Phillips brought to the industry. The recipient will: demonstrate a strong commitment to the industry and their chosen field; have shown a "hands on" quality, and an entrepreneurial spirit; be active in industry associations/events, charity work; and displays the ability to lead and inspire a passion for the field in others.

WHO IS ELIGIBLE FOR THIS BURSARY?

Applicants must be:

- be a Canadian Citizen or landed immigrant
- be enrolled as a full-time student in a Canadian post-secondary educational institution hospitality related diploma/degree program
- be registered in their 2nd semester or higher
- be active in extracurricular program related activities
- have achieved a minimum of 70% average in the previous semester/year (transcript required - if transcript indicates grades as GPA or Letter Grade please provide the appropriate conversions to a mark in the form of a % as per your school's grading scale).

WHAT IS THE VALUE OF THIS BURSARY AND WHEN IS IT PAID?

One bursary will be awarded annually in the amount of \$1,000. If you are the successful applicant, this bursary will be paid to you by cheque in the Winter Semester (February 2011).

**Your completed application form must be received by the Hotel Association of Canada
no later than December 1st, 2010 at 5:00 p.m. EST.**

Hotel Association of Canada
c/o Hall of Fame Awards of Excellence Program
Stephen Phillips Bursary
130 Albert Street, Suite 1206 Ottawa, ON K1P 5G4
Fax: (613) 237-8928 info@hotelassociation.ca www.hotelassociation.ca



HOTEL ASSOCIATION OF CANADA
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Stephen Phillips Passion for Hospitality Bursary ~ Application Form ~

Please complete this form in full and return to the address indicated on previous page.
Incomplete applications will not be considered.

GENERAL INFORMATION

Name: _____
First Middle Last

Current Mailing Address: _____
& Street Name City/Town Prov. Postal Code

Phone: _____ Email: _____

Student #: _____ Date of Birth: _____
Month/day/year

Are you a Canadian Citizen or a landed immigrant

Sources of Finance:

family support estimated percentage to be paid: _____

student loans estimate of request: _____

employment Full-Time Part-Time Type of work: _____

Are there any special circumstances which are relevant to this application? Please explain.

EDUCATION:

Name of College/University: _____

Name of program in which enrolled: _____

Start Date: _____ Completion Date: _____ Current Semester: _____
Month/Year Month/Year

School/Program Contact: _____
Full Name Title

Email: _____ Phone: _____ Fax: _____

Describe your career goals:

ESSAY

Please submit a one-page essay of not more than 250 words outlining your education and career goals, and how this bursary will assist in attaining that goal.

REFERENCES

The information requested below is that of instructors/administrators/employers whose letters of recommendation accompany this application form.

Name: _____ Title: _____

Company/School: _____

Email: _____ Phone: _____ Fax: _____

Name: _____ Title: _____

Company/School: _____

Email: _____ Phone: _____ Fax: _____

Name: _____ Title: _____

Company/School: _____

Email: _____ Phone: _____ Fax: _____

CHECKLIST

Please ensure all the following items accompany your completed application*:

- Most Recent Transcript(s) Reference Letters (school) Reference Letters (employer)
- Essay Resume (includes an outline of leadership and volunteer activities)

****Electronic Submissions are Preferred; however, if sending application by mail or courier, please do not use staples***

I certify that all the information on this application and in all the attached documents is true, accurate and complete. I hereby give permission to HAC to verify any or all statements made in this application, to check references and to publicly announce any bursary I may be awarded. I also give permission to my college/university to provide HAC with such information as may be required to process the payment in the event I receive the bursary.

Signature

Date