

HAC Student Membership



The Hotel Association of Canada (HAC) supports, protects and promotes our members so they can excel in today's challenging business world. For over 90 years, we have helped them to compete by building and maintaining a high profile with governments, developing innovative marketing programs, hosting events to celebrate excellence, and providing current industry information and resources. All of our activities share a singular goal: to help our members be more competitive and successful.

As the national organization representing the lodging industry in Canada, HAC's membership is comprised of the provincial and territorial hotel associations, suppliers and hotel companies, representing 8,447 hotels and 452,189 guest rooms (Source: HAC-PKF Consulting 2009 Lodging Sector Outlook Report). The **Student Membership Program** is comprised of students from schools, colleges and universities with programs relating to hotels and lodging, travel and recreation.

As the industry's future workforce, we recognize how important your contribution is, not only to our Corporate and Provincial members, but also to the industry as a whole. By becoming a **Student Member** of the Hotel Association of Canada, you will gain access to information on the changes and trends in the industry through our e-newsletter *Roomers*, Press Releases, statistical updates, and more. And in addition to keeping you up-to-date on the industry, HAC will work to assist you in promoting your program across the country.

Become an HAC Student Member and differentiate yourself from the competition when graduation day arrives.

Representation

In Ottawa where the HAC connects with legislators, monitors regulators and voices the industry's interests.

Hotelassociation.ca

In the Members only section of the Hotel Association website, you will have access to archived and current statistical information, back issues of *Roomers*, and much more.

HAC National Conference

An excellent opportunity for student members to further their understanding of the opportunities and constraints facing the industry, and potentially meet future employers.

Roomers

Our association e-magazine, *Roomers*, is distributed six times a year and provides members with insight and information on the Hotel Industry in Canada including a calendar of industry events.

Industry Reports and Issue Specific Updates

Access to current and archival statistical information and industry reports including HVS Canadian Lodging Outlook, Statistics Canada Cross Border, and PKF Trends National Market. Members receive weekly, monthly and yearly data on industry occupancies and room rate breakdowns according to city and province. Lodging Econometrics also provides members with quarterly reports on industry construction projects.

HAC Hotel Database

Access to the HAC Hotel Database, a complete listing of our Corporate Members and their Canadian lodging properties (via the faculty advisor) allowing students connect with members.

Student Member Registration Form

A Student Member

Any post-secondary student while registered on a full-time degree or diploma program specializing in “hospitality management/hotel management” at a Canadian post-secondary institution is eligible to apply for student membership of the Hotel Association of Canada.

Contact Information

Name: _____

Student #: _____

Educational Institution: _____

Program Name: _____

Full Mailing Address: _____
Street Number & Unit # if applicable Street Name City Province/State Postal/Zip Code

Telephone: () _____ Email: _____

Payment Information

Membership is renewed on an annual basis at a fee of **\$45.00** CDN (plus HST) for a 12-month period. Payment must be included with this application either by cheque or credit card (please complete information below).

Membership Dues: \$45.00

GST/HSTR133807263): _____

Amount paid: _____

Method of Payment

Cheque (payable to *Hotel Association of Canada*)

VISA MasterCard

Card Number: _____ Card Exp. Date: _____

Name (print): _____ Signature: _____

Current Date: _____

By completing and submitting this form to the Hotel Association of Canada (HAC), you indicate consent for the HAC to collect your payment information in order to process membership fees; to collect your contact information for the purpose of maintaining contact with you; and to send you information related to HAC activities, products and services.