



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

Hotel Industry Fact Sheet

Canadian Hotel Statistics

- 8,486 properties
- 456,689 rooms
- 284,000 employees
- 61% Occupancy Rate (2011 Forecast)
- \$128 Average Daily Rate (2011 Forecast)
- \$78 RevPAR (2011 Forecast)
- \$16.4 billion National Accommodation Revenue (2011)
- Generated value added of \$15.2 billion
- Generated tax revenue of \$7 billion for all three levels of government including \$3.2 billion to the Federal Government.

Canadian National Accommodation Averages

Year	Occupancy	Average Daily Rate	RevPAR
1992	57%	\$68	\$40
1993	60%	\$68	\$41
1994	62%	\$72	\$43
1995	65.4%	\$84	\$55.18
1996	65.4%	\$88	\$57.78
1997	66.8%	\$94	\$62.52
1998	67.0%	\$99	\$66.18
1999	65.9%	\$106	\$69.70
2000	64.9%	\$111	\$72.18
2001	62.1%	\$114	\$70.87
2002	61.9%	\$116	\$71.50
2003	59%	\$114	\$67
2004	61%	\$116	\$71
2005	63%	\$119	\$75
2006	65%	\$123	\$79
2007	65%	\$127	\$83
2008	63%	\$131	\$83
2009	58%	\$125	\$73
2010	60%	\$128	\$77
2011	61%	\$128	\$78

Updated: Sept.14, 2011

Hotel Association of Canada 130 Albert St., Suite 1206, Ottawa, ON K1P 5G4

Tel: (613) 237-7149 Fax: (613) 237-8928 E-mail: info@hotelassociation.ca

* All data 2011 unless otherwise indicated

+ In billions of dollars

++ In millions of dollars

Overall National Accommodation Revenue by Year +

Year	Revenue
1999	\$10.1
2000	\$10.6
2001	\$10.8
2002	\$11.1
2003	\$11.0
2004	\$12.6
2005	\$14.26
2006	\$17.9
2007	\$18.8
2008	\$ 21.5
2009	\$17.5
2010	\$16.4

Hotel Real Estate Transaction Summary by Year

Year	Number of Properties	Total Investment **	Price Per Room
1996	75	\$770	\$ 51,600
1997	106	\$1,039	\$56,800
1998	175	\$1,324	\$56,900
1999	41	\$423	\$87,700
2000	49	\$443	\$80,900
2001	42	\$642	\$111,300
2002	49	\$540	\$81,800
2003	51	\$469	\$62,200
2004	50	\$360	\$67,000
2005	104	\$1,706	\$108,800
2006	141	\$2,950	\$162,000
2007	168	\$4,580	\$154,200
2008	24	\$157	\$60,400
2009	74	\$414	\$65,500

Hotel Growth Supply

Year	Growth
2002	1.1%
2003	1.3%

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2004	1.3%
2005	1.5%
2006	1.9%
2007	1.9%
2008	1.6%
2009	1.4%
2010	1.3%

Top Forty Hotel Companies in Canada by Revenue

Company	Units	Revenue **
Four Seasons Hotels & Resorts Ltd.	82	\$ 3,800
Fairmont Hotels & Resorts Inc.	91	\$ 3,673.80
Westmont Hospitality Group	173	\$1,361.5
Starwood Hotels & Resorts Worldwide Inc.	51	\$822.0
Wyndham Hotel Group	447	\$693
Marriott Hotels of Canada	58	\$691.8
Delta Hotels & Resorts	43	\$600
Best Western International Inc.	182	\$559
IHG InterContinental Group	144	\$482.2
Choice Hotels Canada Inc.	276	\$465
Hilton Hotels Corp. Canada	69	\$430
Silverbirch Hotels and Resorts Vancouver	35	\$384
Coast Hotels & Resorts	27	\$276
Atlific Hotels & Resorts	41	\$250
Royal Host Real Estate Investment Trust	35	\$249.4
Carlson Hotels Worldwide	39	\$207
Superior Lodging Corp.	129	\$182
Pacrim Hospitality	60	\$179
Days Inn Canada	88	\$164.4
New Castle Hotels & Resorts	5	\$156
Fortis Properties	21	\$143.7
Sandman Hotels, Inns & Suites	35	\$138.2
Accor Canada Inc.	20	\$100.5
Executive Hotels & Resorts	18	\$100
Lakeview Management Inc.	37	\$78.3
Sutton Place Grande Hotel Group Inc	3	\$75.3
North Hampton Group Inc.	17	\$55.7
Full House Franchise Systems Ltd.	63	\$55.
Concord Hospitality Enterprises	10	\$54.5
Centennial Hotels & Suites	5	\$51.8
O'Neil Hotels & Resorts Ltd.	3	\$50.7
Genesis Hospitality Inc.	6	\$50
Stagewest Hospitality	14	\$44.3

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KSD Enterprises Ltd.	3	\$44.1
Sawridge Group of Companies	5	\$44.0
Easton's Group of Companies	7	\$43.9
Lowes Hotels	2	\$40.4
Urgo Hotels	7	\$40
Liverton Hotels International Inc.	2	\$39.4
Group Germain	5	\$35.5
Pomeroy Group	13	\$29.2
Rodd Hotels & Resorts	10	\$21.5
Brookstreet Hotel	1	\$20.3
Monte Carlo Hotel-Motel International	7	\$17
Hockley Valley Resort	1	\$13.8
Bellstar Hotels & Resorts	11	\$13.4
Sequel Hotels & Resorts	5	\$12
Vantage Hospitality Group	14	\$20
Auberge Saint-Antoine	1	\$11.0
The Briars Jackson Point	1	\$6.6

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