



HOTEL ASSOCIATION OF CANADA  
ASSOCIATION DES HÔTELS DU CANADA

## HOTEL ASSOCIATION OF CANADA *HALL OF FAME AWARDS OF EXCELLENCE*

### CALL FOR NOMINATIONS AND SUBMISSIONS

Nominations for the Hotel Association of Canada's (HAC) annual Awards are now open. The Awards, developed in 2004 and introduced at the 2005 Annual Conference, proudly recognize HAC members\* (individuals, companies or properties) that have demonstrated significant accomplishments, exemplary leadership and tireless commitment to Canada's lodging industry. The goal of HAC's awards program is to reward strong standards in the industry that will enable this country to remain competitive. This year's winners will represent some of the finest examples of professionalism, quality and perfection.

This **Call for Nominations and Submissions** plays an integral role in that process. We encourage your participation, and invite you to join us in celebrating the contributions made by your associates and fellow professionals. Special consideration will be given to programs produced "in-house" (e.g., without the use of an external public relations firm or advertising agency).

#### NOMINATIONS AND SUBMISSIONS

- Award Categories and relevant criteria are listed on the following pages.
- HAC encourages the electronic submission of all nominations and support materials.
- Electronic submissions should be marked with the subject line: **HAC Awards Submission** plus the name of the award category you are submitting to. Email to: [myers@hotelassociation.ca](mailto:myers@hotelassociation.ca)
- Mailed/Couriered submissions (*no staples please*) should be marked "**Confidential**", should include the name of the award category, and be addressed to:

Awards Committee  
Hotel Association of Canada  
130 Albert St., Suite 1206  
Ottawa, ON K1P 5G4

**Nomination deadline for all awards is Monday, November 28, 2011 at 5:00 PM EST**

**Awards will be presented on March 6, 2012 at the HAC Annual Conference Awards Luncheon at The Sheraton Centre Toronto Hotel, Toronto, ON.**

**For more information on attending the Awards Luncheon and/or Conference, please visit: [www.hacconference.ca](http://www.hacconference.ca)**

---

#### **\* An HAC Member is defined as:**

1. A current HAC corporate member and all affiliated properties
2. A current HAC Allied Member, Green Directory Member, Strategic Partner and/or Educator member
3. A current property member of a Provincial Hotel Association



HOTEL ASSOCIATION OF CANADA  
ASSOCIATION DES HÔTELS DU CANADA

## Humanitarian Award

The purpose of this award is to recognize those working in, or who are affiliated with, Canada's lodging industry who demonstrate dedication and responsiveness to the needs of the local, national and/or global community.

The Humanitarian Award will be presented to the individual, property or company that has, of its own accord, made an outstanding contribution of time, leadership and/or financial support to a cause. The recipient should exemplify the true spirit of giving through volunteerism, inspiration, donations, etc. It is because of their generosity that a community is a better place to live.

### Eligibility Criteria

- Be currently and actively involved in the Canadian lodging industry and a member of the HAC (see page 1).
- Have been actively involved in Canada's lodging industry for a minimum of five (5) years.
- Have demonstrated outstanding leadership, service and exemplary professionalism in and for Canada's lodging industry.
- All nomination forms submitted to the committee must bear the signature of a member\* of the Hotel Association of Canada.
- Self-nominations are accepted.

### Nominee for Humanitarian Award

Nominee: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Property/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Nominated by:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Property/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please attach a one or two page narrative illustrating why the nominee is deserving of this award. The selection committee will carefully evaluate details of all contributions made to the employer, community-at-large and/or to the lodging industry. Supporting materials are encouraged: press releases, videos, guest information, samples of packaging, leaflets, staff training programs, etc. Ideally all material should be submitted electronically.